

## ORDER



**Orders**  
**Order / Rev:** 219085  
**Alt Order #:**  
**Product Desc:** 12-MRS-978  
**Estimate:** 12-MRS-978  
**Flight Dates:** 11/03/12 - 11/05/12  
**Original Date / Rev:** 11/01/12 / 11/01/12  
**Order Type:** REG

**Primary AE:** WOOD Local House  
**Sales Office:** L-GR  
**Sales Region:** Loc

**Agency**  
**Name:** Marketing Resource Group Inc  
**Buying Contact:**  
**Billing Contact:**  
 225 South Washington Square  
 Lansing, MI 48933

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Michigan Republican Party  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P1  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** TO1743

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	7	\$14,900.00	\$12,665.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	7	\$14,900.00	\$12,665.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$14,900.00</b>	<b>\$12,665.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	11/04/12	11/04/12	Major League Soccer	CM	Major League Soccer (3:30 PM-7:00 PM)	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$450.00		0.00			
N 2	WOOD	11/04/12	11/04/12	FB Night in Amer Pre Game	CM	Football Night in America	-----S	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$4,000.00		0.00			
N 3	WOOD	11/03/12	11/03/12	Daybreak Sat @6am	CM	Daybreak Sat 6am	-----S-	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,200.00		0.00			
N 4	WOOD	11/04/12	11/04/12	Daybreak Sun @6am	CM	Daybreak Sun @6am	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$1,200.00		0.00			
N 5	WOOD	11/03/12	11/03/12	Sign-On/Sign-Off	CM	WOOD News (7:00 PM-8:00 PM)	-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,800.00		0.00			
N 6	WOOD	11/04/12	11/04/12	Sun 6p News 8	CM	Sun News 8 @6p	-----S	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$4,000.00		0.00			

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WOOD	11/05/12	11/05/12	6am Daybreak 6am Daybreak	CM	6-7a	M-----	:30	1	\$2,250.00	P1	0.00 NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 11/05/12		11/05/12	11/11/12	M-----	1		\$2,250.00		0.00					
												Totals	7	\$14,900.00